



2025
LVMA

Winter Meeting

Exhibitor - Sponsor Prospectus

February 21-23, 2025

Baton Rouge, LA

Crowne Plaza Executive Center

The Louisiana Veterinary Medical Association
invites you to participate in our 2025

Winter Meeting

February 21-23, 2025 • Crowne Plaza Executive Center • Baton Rouge, LA

This is an excellent business opportunity to gain one-on-one contact with doctors of veterinary medicine from all over Louisiana. Last year, over 350 veterinarians attended our Winter Meeting.

Choose Your Booth Option:

Preferred Booth - \$900

Have your choice at which booth you would like. Once registered, the LVMA Office will contact you to select your booth location.

Regular Booth - \$750

This ensures that you will be listed on all meeting registration materials and will have your booth in the LVMA Exhibit Hall.

Exhibit space will be allotted on a first-come, first-served basis.

Exhibitors who register after **January 12, 2025** will be charged an additional \$50 late registration fee for Regular and Preferred booths.

Don't delay! Send in your form today! If you have any questions, please contact Emily at the LVMA office at (225) 928-5862 or office@lvma.org.

Thank you for your participation and support!

Exhibit Set-Up

1:00pm - 5:00pm Thursday, February 20th

Exhibit Hall Open

7:00am - 5:00pm Friday, February 21st

7:00am - 3:30pm Saturday, February 22nd

Exhibit Breakdown

3:30 pm to 5:00 pm Saturday, February 22nd

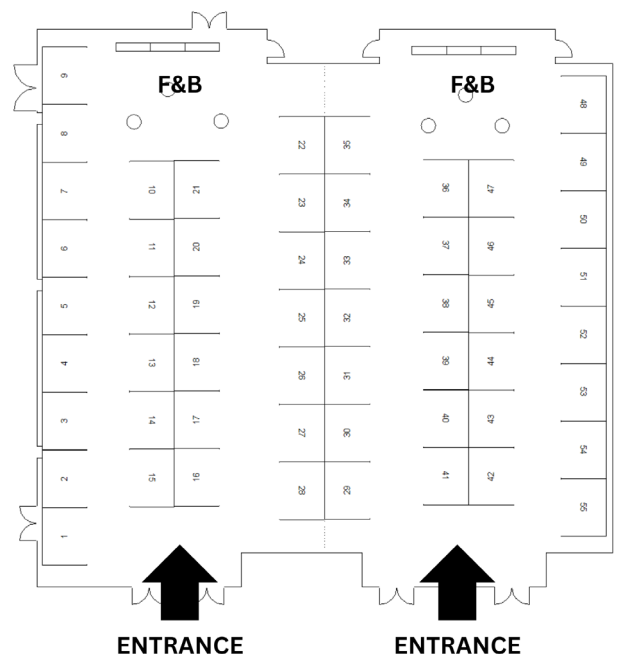


Exhibit Contract

Exhibitor Information

Company/Organization Name

Mailing Address

City

State

Zip

Website Address

Contact Information [Only the official contact will receive exhibit related materials.]

Name

Phone

Email

Fax

Product/Service to be Exhibited: _____

Representative Name 1: _____

Representative Name 2: _____

Please list any direct competitors you wish to avoid that may exhibit at this meeting:

Please Select One:

- Regular Booth (\$750) - by Food & Beverage or by Entrance (circle one)
 Preferred Booth (\$900) - the LVMA Office will contact you for Booth Assignments

Exhibit Fee: The cost of one regular booth prior to January 12, 2025 is \$750. The cost for a preferred booth prior to January 12, 2025 is \$900. The additional late fee for exhibitors registered after January 12, 2025 will be \$50 for regular and preferred booths. The cost of an additional booth is \$500 prior to January 12, 2025 and \$550 after January 12, 2025. The exhibit fee covers up to two representatives per booth, who are welcome to participate in any social events.

Hotel: LVMA has negotiated a room rate of \$119.00 per night plus applicable fees and tax at the Crowne Plaza Executive Center, located at 4728 Constitution Ave, Baton Rouge, LA 70808 for the 2025 Winter Meeting. Please arrange your own hotel arrangements directly with the Crowne Plaza, 225-925-2244. When calling, be sure to specify that you are attending the Louisiana Veterinary Medical Association Winter Meeting. Please note that reservations must be made by January 20, 2025, in order to take advantage of the group rate. Reservations can also be made online at www.crowneplaza.com/execcenterbr with the code VET.

Copyright Disclaimer: I have read the section on Copyright Policy printed in the Exhibitor's Prospectus and by signing to the right I indicate that I will not be using any copyrighted materials at the 2025 LVMA Winter Meeting.

**Online
Registration
Available!**

Payment Information [This application must be received with full amount in order for space to be assigned.]

- Check [pay to LVMA]
 Visa
 Mastercard
 American Express
 Discover

Total \$

Card Number

Exp. Date

CVV

Cardholder's Name [please print]

Cardholder's Signature

Agreement | By execution of this agreement, Exhibitor agrees to lease space at the LVMA 2025 Winter Meeting. This contract is subject to terms and conditions as stated above and on pages 6 and 7. By signature on this contract, Exhibitor agrees to abide by the contract terms and conditions and LVMA Rules and Regulations.

Printed Name

Signature

Date

Title

Return signed contract and full payment to:
LVMA Exhibit Coordinator
8550 United Plaza Blvd., Suite 1001
Baton Rouge, LA 70809

OR Fax with credit card payment to:
(225) 408-4422 [For the security of your data, do not email credit card information. You may call the office to pay by phone.]

- Check here if any personnel in attendance will need special accommodations. Please specify by emailing office@lvma.org.

LVMA OFFICE USE ONLY

Date Received:

CK Number:

Booth Assignment:

Sponsorship Opportunities

In addition to your booth in the exhibit hall, maximize your exposure to the attendees (veterinarians, veterinarian technicians, and students) by becoming a sponsor! As a sponsor, your company's name will be displayed for all participants to see on signage throughout the meeting and also in the various meeting literature. The meeting provides several sponsorship opportunities for vendors. To become a sponsor, please complete the Sponsorship Agreement on page 5. If you would like to donate door prizes, please contact Emily at office@lvma.org.

GENERAL SPONSORS

Gold Sponsor [\$3,500 and Up]

- Name and logo listed in meeting syllabus, program, association newsletters, emails before and after meeting, and signage displayed throughout the meeting.
- One full page black and white advertisement in The Louisiana Veterinarian, the LVMA's bi-monthly newsletter.

Silver Sponsor [\$1,500—\$3,499]

- Name and logo listed in meeting syllabus, program, association newsletters, press releases before and after the meeting, and signage displayed throughout the meeting.
- One half page black and white advertisement in The Louisiana Veterinarian, the LVMA's bi-monthly newsletter.

Bronze Sponsor [\$1,000—\$1,499]

- Name and logo listed in meeting syllabus, program, association newsletters, press releases before and after the meeting, and on signage displayed throughout the meeting.
- One quarter page black and white advertisement in The Louisiana Veterinarian, the LVMA's bi-monthly newsletter.

Website Sponsorship [\$500]

- This sponsorship includes company logo with link to company website in a scrolling banner on the LVMA homepage for one full year.

~~Bags [\$3,500]~~ *Sold!*

- Name and logo placed on bags to be handed out to registrants.

~~Lanyards [\$2,250]~~ *Sold!*

- Name and logo placed on lanyards to be handed out to each participant to be used with their name badge.

Notepads [\$1,850]

- Name and logo placed on notepad to be handed out to each participant to be used.

PROGRAM SPONSORS

Continental Breakfast \$1,500 [3 available—Friday, Saturday, or Sunday]

- Name listed in meeting syllabus, program, association newsletter, and on a sign by the breakfast table.

Continuing Education Session \$1,500 and up.

- Name listed in meeting syllabus, program, association newsletter, and on a sign displayed outside of the meeting room.
- Sessions include Large Animal, Companion Animal, and Practice Management.

[Please contact the office to arrange specific session sponsorships and amounts.]

Veterinarian Luncheon & Business Meeting [\$5,000]

- Name listed in meeting syllabus, program, association newsletter, and on a sign displayed outside of room.

Sponsor Contract

Sponsor Information

Company/Organization Name

Mailing Address

City

State

Zip

Contact Information

Name

Phone

Email

Fax

Please Check Which Event or Item Your Company Would Like to Sponsor:

- Gold Sponsor [\$3,500 and up]
Amount Sponsoring: _____
- Silver Sponsor [\$1,500 - \$3,499]
Amount Sponsoring: _____
- Bronze Sponsor [\$1,000 - \$1,499]
Amount Sponsoring: _____
- Website Sponsorship [\$500]
- ~~Bags [\$3,500]~~ *Sold!*
- ~~Lanyards [\$2,250]~~ *Sold!*
- Notepads [\$1,850]
- Continental Breakfast [\$1,500 - 3 Available]
Choose day(s): Friday, Saturday, Sunday
- Continuing Education Session [\$1,500 and up]
- Veterinary Luncheon & Business Meeting [\$5,000]

Please Note: Due to space limitation and sponsorship rules, no sponsors/exhibitors will be allowed to place their own signage outside of their exhibit booth. Sponsors will be acknowledged through meeting signage throughout the weekend, where appropriate, assuming arrangements have been made prior to printing of materials.

**Online
Registration
Available!**

Payment Information [This application must be received with full amount in order for space to be assigned.]

- Check [pay to LVMA]
- Visa
- Mastercard
- American Express
- Discover

Total \$

Card Number

Exp. Date

CVV

Cardholder's Name [please print]

Cardholder's Signature

Agreement | By execution of this agreement, Sponsor agrees to the terms and conditions as stated on pages 6 and 7. By signature on this contract, Sponsor agrees to abide by the contract terms and conditions and LVMA Rules and Regulations.

Printed Name

Signature

Date

Title

Return signed contract and full payment to:
LVMA Sponsor Coordinator
8550 United Plaza Blvd., Suite 1001
Baton Rouge, LA 70809

OR Fax with credit card payment to:
(225) 408-4422 [For the security of your data, do not email credit card information. You may call the office to pay by phone.]

- Check here if any personnel in attendance will need special accommodations. Please specify by emailing office@lvma.org.

LVMA OFFICE USE ONLY

Date Received:

CK Number:

Contract Terms & Conditions

BOOTH ASSIGNMENT

Space is available on a first-come, first-served basis. Booths will be assigned on a first request basis, subject to review by the Vendor Liaison Committee. **If you wish to be assigned a specific booth, or have a company from which you wish to be separated, please indicate so on the registration form or call the LVMA office, (225) 928-5862.** Preferred booths will be assigned over the telephone, subject to receipt of the exhibit agreement AND fee at LVMA headquarters within four (4) working days of the call.

EXHIBIT FEE

Exhibit fee includes one 8'x10' booth with a 6' topped and skirted table, 8' high back wall, 3' high side drape, two chairs, a wastebasket, and one identification sign. The Exhibit Hall is carpeted.

PAYMENT POLICIES

Payments are due with executed Exhibit Agreement. Agreements received after January 12, 2025 will not guarantee exhibitors a listing in the meeting material. **No one will be allowed to exhibit unless the exhibit fee is paid.** The Association reserves the right to cancel and resell any table space not paid in full by January 12, 2025. Refund policy is stated below.

CANCELLATION OF EXHIBIT SPACE

All booth cancellations must be submitted in writing to the LVMA Office. Prior to January 12, 2025, the entire fee will be refunded. Cancellation after January 12, 2025 and prior to February 7, 2025 will result in a 50% refund of the fee. After February 7, 2025, the entire fee is forfeited.

USE OF EXHIBIT SPACE

Exhibit space is assigned on the express understanding that it is to be used solely for the display of the Exhibitor's products and services that the Exhibitor offers for sale to the veterinary industry. Exhibitors are not permitted to sublet any part of their space, or to display merchandise of other manufacturers or dealers where no direct business conditions exist between them.

No exhibit material may extend beyond the boundaries of the exhibit space or exceed the height restriction for that type of table. Should there be any question as to the obstruction or interference of any exhibit with other exhibits in the area, the LVMA Executive Director will make the final judgment.

COPYRIGHT POLICY

The Copyright Laws require the payment of a user fee prior to any performance of copyrighted work (such as music or literature). Exhibitors are responsible for procuring permission to use any copyrighted work that is performed, broadcasted or displayed by such exhibitor during the LVMA meeting. Exhibitors, who contract for space after February 7, 2025, should furnish the proof of payment within ten (10) working days after receipt of confirmation from LVMA. Should an exhibitor during the LVMA Meeting not use copyrighted work, the exhibitor must sign the Copyright Disclaimer on the Application & Contract.

INSURANCE AND LIABILITY

Exhibitors wishing to insure their property must do so at their own expense. It is recommended that all exhibitors have representatives in attendance at all times when the exhibits are open—especially when exhibits are being set-up or dismantled—to protect them against loss.

It is expressly understood and agreed, and the Exhibitor agrees by accepting this contract, that he/she will make no claim of any kind against the Louisiana Veterinary Medical Association or its employees for any loss, damage to, or destruction of goods while at the Shreveport Convention Center, or for any damage of any nature or character whatsoever.

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of the exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless the LVMA from any and all such losses, damages, and claims.

It is further agreed that LVMA shall not be liable for any claims or damages of every kind, for injury to or death of

Contract Terms & Conditions

any person or persons and for damage to or loss of property, arising out of or attributed directly or indirectly to the operations or performance of Exhibitor, Exhibitor's agents and employees under this agreement.

Should any eventuality cause cancellation of the exhibition, LVMA shall not be liable for any expense incurred by the exhibitor other than the rental cost of the exhibit space less decorating cost. Refund of said rent should be the maximum limit of LVMA's liability to the exhibitor.

HOTEL GUIDELINES ON EXHIBITS

Registered exhibitors will be provided with additional information from the Hotel regarding Hotel Rules and Regulations, Shipping and Material Handling, other available services and related costs. Such information is also available on our website or from the office on request.

SPONSORSHIP CLAUSE

Any companies or individuals agreeing to any type of sponsorship of the meeting shall refrain from the use of promotional items during the meeting. The exceptions are those sponsors purchasing exhibit booths and those sponsors that will have items included in the registration materials. These materials are to be arranged with the LVMA office prior to the meeting. No signage will be allowed outside of a purchased exhibit booth except for those supplied by the LVMA.

CONDITIONS OF CONTRACT

The Louisiana Veterinary Medical Association retains the right to refuse or reject exhibitors at its sole discretion. The Louisiana Veterinary Medical Association reserves the right to alter locations of exhibitors or booths shown on the floor plan or dimensions of the booths, if deemed to be in the best interest of the exhibition. The contract is subject to all rules and regulations of the Association and to all conditions under which space at the Shreveport Convention Center, has made available to the Louisiana Veterinary Medical Association. Exhibitor agrees to abide by all applicable fire, utility, and building codes.

This instrument contains the entire agreement between the parties relating to the rights herein granted and obligations herein assumed, except as otherwise provided in this instrument. The laws of the State of Louisiana shall govern this agreement.

Contact the LVMA Office with any questions regarding Contract Terms & Conditions:

office@lvma.org or
(225) 928-5862



LVMA

LOUISIANA VETERINARY MEDICAL ASSOCIATION



LVMA

LOUISIANA VETERINARY MEDICAL ASSOCIATION

**8550 United Plaza Blvd., Ste. 1001
Baton Rouge, LA 70809**



Hotel Accommodations

Crowne Plaza Executive Center

4728 Constitution Ave
Baton Rouge, LA 70808

Room Rate: \$119/night++

***In order to take advantage of the group rate, reservations must be made by Monday, January 20, 2025.**

Reservations can be made by calling 225-925-2244 (mention you are with the LVMA) or at www.crowneplaza.com/execcenterbr with the code VET.